

Report on “Blood donation Camp” CSR Activity

Date: 31st October 2023

Program Start at 9:00 am to 8:00 Pm

Venue: Pune Institute of Business Management (PIBM), Pune

Conducted by: Pune Institute of Business Management (PIBM), Pune

Organised by: Samarpan { हम मिलकर फर्क ला सकते हैं }



Introduction:

On 31st October 2023, *Pune Institute of Business Management (PIBM)*, organised a “**Blood donation**” at the gym area in the college campus. Blood donation is an act of selflessness and compassion.





Participants:

A total of 28 people volunteered for this activity including Dr. Yachna Gharde and Mr.Datta who lead this activity with 27 students pursuing their Post-Graduation from the Institute and formed a group “**Samarpan**” to lead this

activity. This team was enthusiastic to promote the need to donate blood for the betterment of the society.



“Deenanath Mangeshkar Hospital and Research Center” offered their service at the campus to collect blood and raise awareness about the need to donate blood for the betterment of the society.

Around 287 students and 50 faculties and staff came to donate blood.





Key Events:

Camp Setup: The day commenced with enthusiastic preparations, involving the meticulous arrangement of registration desks and a welcoming waiting area. The campus buzzed with excitement as every detail was ensured for our guest's comfort.

Participant Arrival: At 9 AM, participants were greeted with warm smiles, and our volunteers extended their assistance during the initial registration process. The aim was to create a friendly and inviting atmosphere, alleviating any apprehensions among the participants.

Diverse Participation: An impressive turnout of around 340 people, including students, teaching, and non-teaching staff, marked the camp's participation. All the participants were rewarded with certification for their gracious presence. They were also provided with refreshments by the hospital.

Aside from blood donation, basic health check up facilities like hemoglobin check and blood pressure check were also provided by the hospital.

Actual Blood donated by the Faculty, non-Teaching staff and Students are 130 people.

Students:

- ✓ Female students 98 who had check the hemoglobin but fail to full fill the criteria.
- ✓ Male Students 68 who had check the hemoglobin but fail to full fill the criteria.

Non-teaching staff:

- ✓ Female staff 18 who had check the hemoglobin but fail to full fill the criteria.
- ✓ Male Students 08 who had check the hemoglobin but fail to full fill the criteria

Faculty:

- ✓ Female faculty staff 11 who had check the hemoglobin but fail to full fill the criteria.
- ✓ Male faculty staff 07 who had check the hemoglobin but fail to full fill the criteria.

Teaching Staff Participation: Later in the day, teaching staff joined the camp. They adhered to the rules and regulations established by volunteers to maintain the camp's decorum.

Feedback Collection: As the day neared its end, feedback was diligently collected from participants.

Address by College Director: As the day ended, we gathered to reflect on the day's proceedings. Our college Director, Dr. Bharat Bhushan, addressed the volunteers, motivating and appreciating their successful handling of the camp. The batch incharges, Dr. Poorna Chandra Prasad and Dr Kishan Patil were also

there to address the volunteers for their generous act. They also expressed interest in the future events of the CSR committee.

Conclusion: The ended with a happy note. The students got awarded about the importance to donate blood. The day served as a powerful reminder of the profound impact a committed group of individuals can achieve when united by a shared objective.







